



UNCF

UNCF A MIND IS GALA & HBCU EXPO
HISTORICALLY BLACK WEEKEND - SAN DIEGO
JANUARY 24-25, 2020

About UNCF A Mind Is Gala & HBCU Expo San Diego

▶ **About the United Negro College Fund (UNCF)**

- ▶ UNCF leads the nation in higher education investments in historically black colleges and the students who attend them – second only to the US government. The work of UNCF in support of these institutions is integral to preparing African American college graduates to thrive in a highly competitive global marketplace particularly in the fields of science and technology. In fact, UNCF's network of historically black colleges produce more graduates earning STEM degrees than any other single or network of US colleges and universities.

▶ **About the Historically Black College and University (HBCU) Expo San Diego & the UNCF A Mind Is Gala**

- ▶ **UNCF A Mind Is Gala, Friday, January 24, 2020** featuring some of UNCF's outstanding student scholars and special guests. Each year, UNCF acknowledges the contributions of individuals and corporate partners who support UNCF. The evening is comprised of a formal banquet, auction and live performance and scholarship presentations by gala sponsors. The HBCU Alumni of San Diego will host the sixth annual HBCU Expo as part of HBCU Weekend with UNCF **Saturday, January 25, 2020**. The HBCU Expo brings together more than 800 high school and college students to participate in a half day of college readiness workshops, college tour information and HBCU life with HBCU representatives.

Gala Sponsor Package

Platinum Sponsor

- ▶ **UNCF A Mind is Gala Platinum Sponsor \$50,000 (Exclusive)**
- ▶ - Branding as a corporate platinum sponsor
- ▶ - Name and logo in all advertising including ad placement in pre-event, local publications, social media platforms
- ▶ - **Speaking opportunities and named scholarship presentations at both the Expo and Gala events; promotional table opportunity**
- ▶ - Extended featured article on UNCF regional website, social media channels.
- ▶ - Three priority tables of 10 for a total of 30 guests.
- ▶ - Remarks by senior spokesperson as presenting sponsor during reception and gala
- ▶ - Ticketed access to VIP reception with UNCF Gala special guests and honorees (for 10 senior level corporate executives)
- ▶ - Exclusive VIP photo ops with UNCF Gala special guests and honorees.

Gala Sponsor Package

Gold Sponsor

- ▶ **UNCF A Mind Is Gala Gold Sponsor \$30,000**
- ▶ - Branding as a corporate gold sponsor \$30,000
- ▶ - Name and logo in all advertising including ad placement in pre-event, local publications, social media platforms
- ▶ - Extended featured article on UNCF local website
- ▶ - Two priority tables of 10 for a total of 20 guests.
- ▶ - **Speaking opportunity, reserved table and branding at Expo event.**
- ▶ - Ticketed access to VIP reception with UNCF Gala special guests and honorees (for 6 senior level corporate executives)
- ▶ - Photo ops with UNCF Gala special guests and honorees for senior level corporate guests.
- ▶ - Name and logo featured on honor roll scroll during the evening banquet

Gala Sponsor Package

Silver Sponsor

- ▶ **UNCF A Mind Is Gala Silver Sponsor \$15,000**
- ▶ - Branding as a corporate silver sponsor \$15,000
- ▶ - Name and logo in all advertising including ad placement in pre-event, local publications, social media platforms
- ▶ - 2 priority tables for 20 guests.
- ▶ - **Reserved promotional table at Expo event and branding opportunity**
- ▶ - - Ticketed access to VIP reception with UNCF Gala special guests and honorees (for 4 senior level corporate executives)
- ▶ - Photo ops with UNCF Gala special guests and honorees for senior level corporate guests.
- ▶ - Name and logo featured on honor roll scroll during evening banquet

Gala Sponsor

Bronze Sponsor

- ▶ **A Mind Is Gala Bronze Sponsor**
- ▶ - Branding as a corporate bronze sponsor \$5,000
- ▶ - Name and logo in select advertising including ad placement in pre-event, local publications, social media platforms
- ▶ - One table for 10 guests
- ▶ - **Co branding opportunity with Expo event.**
- ▶ - Name and logo on honor roll scroll during gala banquet
- ▶ - Ticketed access to VIP reception with UNCF Gala special guests and honorees (for 2 senior level corporate executives)