

be a Bully better than a bystander,

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BRIDGING

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BROUGHT TO YOUBY



Don't Be a Bully Conference-San Diego

The Third Annual, San Diego Don't Be A Bully Conference is being planned for the week of October 18 to 25th. The 2014 conference is being sponsored by the Bridging the Gap...Where Hope is Born, (a 501C 3). This team has partnered with the school districts, youth and community organizations, who specialize in Bully Prevention to collaborate and partner to impact the epidemic of Bullying in our communities at an interactive level never before seen. Concurrent with the conference is the year long programming of school assemblies and bullying prevention programs and workshops upon demand. Registration and workshop information is available on line

Free workshops and inspirational speakers will inspire youth and their families about be "more than a Bystander, Less of a Victim and Better than a Bully". Our target audience is youth in grades six through twelve.

- October 18, 2014: Otay Ranch High School Pavilion, 1250 Olympic Parkway, Chula Vista, CA 91913
- October 25, 2014; San Diego City College, 1313 Park Blvd., San Diego, CA 92101



Program Goals

The Goals of the Don't Be A Bully San Diego Project are to:

- •Teach anti-bullying awareness and educate K-12 students attending school in the San Diego Community
- •Become an interactive movement throughout San Diego County and the State of California
- •Create on-going workshops and assemblies to empower students to not become victims
- Develop organic and interactive cloud spaces, and telephone apps for open dialogue and pier support for those who are being bullied
- •Provide a sustainable model program for Bully prevention everywhere
- Publish a hotline for those who need assistance
- •Include artists, art, and creative interactive tools in teaching and training solid partnerships with like minded organizations



SPONSORSHIP OPPORTUNITIES

Innovator (Title Sponsor)- \$15,000 —one available



- Conference Title Sponsorship: ie: (Your company) presents the Don't Be a Bully Conference
- Company name/logo on print advertisements, including posters, brochures, news releases and back of t-shirts
- Name and Logo on cover of program
- Name and Logo on Banner's
- Logo/Link/Name on event website and all social media
- Community Booth for marketing promotional items and networking (available)
- Banner placement at the event, Preferred Location (banner provided by sponsoring company, when permitted by venue)
- Sponsor all seven workshops
- Welcome Announcement from stage
- Acknowledgement of sponsorship at event by Committee Chairs
- 15-DON'T BE A BULLY t-shirts

Life Changer (Event Sponsor) \$8,000.





- Company name/logo on print advertisements, including posters, brochures, news releases and back of t-shirts
- Name and Logo on back of program
- Name and Logo on Banner's
- Logo/Link/Name on event website and all social media
- Community Booth for marketing promotional items and networking (available)
- Sponsor 3 workshop sessions
- Banner placement at the event, Preferred Location (banner provided by sponsoring company, when permitted by venue)
- Acknowledgement of sponsorship at event by Committee Chairs
- 10-DON'T BE A BULLY t-shirts

Advocate \$3,000





- Company name on posters, brochures, news releases and back of t-shirts
- Name and Logo on back of program
- Logo/Link/Name on event website and all social media
- Acknowledgement of sponsorship at event by Committee Chairs
- 5-DON'T BE A BULLY t-shirts

Supporter \$1,500





- Logo/Link/Name on event website and all social media
- Name listed inside program book
- 2-DON'T BE A BULLY t-shirts

Don't Be A Bully Conference Pledge Form

I am more than a Bystander, Less of a Victim and Better than a Bully and want to sponsor the conference!

I/We would like to sponsor at the following level:		
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Business Name:		
(As you wish it to appear in print.)		
Contact Person :		
<u></u>		
Namo/Title		
Name/Title:		
Billing Address:		
City, State:		
ZipCode:		
Phone:	_ Email:	
Signature:		Date:
.0		

{Make Checks Payable to Bridging The Gap ...where hope is born!, Tax ID # 46-5028565}





