

RESUME

Leah Goodwin, President — January 2003 to present

CONSULTING SERVICES with a unique, creative approach:

- **Special Events:** build a case for each project; determine the environment; define the goals, objectives and outcomes. Provide opportunities for friend-raising along with fundraising for galas, donor campaigns and social marketing.
- **Arts and Culture:** Incorporate the arts as a universal tool for healing in an approach to public arts management, visual and performing arts programs and performances, resource development and consulting, arts in education, and arts in hospitals programs. Includes festivals, art exhibits and community-based public art projects.
- **Marketing and Grant Writing:** Develop and create a variety of print and marketing materials, campaigns, brochures, e-blasts, and annual reports. Effective grant writer raising over 3 million dollars for the arts and community programs.

PROFESSIONAL EXPERIENCE

- Leah has held many leadership roles in the Arts, including: Education Director for the Museum of Children's Art in Oakland; President and COO of VSA Arts of California; Director of Art Programs and Fundraising Strategies at Aesthetics, Inc.; Director of Visual and Performing Arts at Jacobs Center for Neighborhood Innovation in San Diego; and most recently, Director of Museum and Education for the California Center for the Arts, Escondido.
- In August 2015, she created the San Diego Experience of the Civil Rights Movement exhibit acknowledging the anniversary of the Voting Rights Act which is being displayed all around San Diego.
- She is an accomplished and published poet and writer, including significant contributions to the book by Merryl Goldberg entitled, "Teaching English Language Learners through the Arts."
- Public speaking experience includes serving as mistress of ceremonies, talk show host, United Way agency representative, as well as guest panelist, keynote speaker and moderator for public forums, and host for pre- and post-performance discussions.
- Political Campaign Manager for Supervisor Leon Williams, Oceanside Councilmember Terry Johnson and Imperial Beach Councilmember Ed Spriggs.
- Leah serves as Vice-Chair of the Commission on the Status of Women and Girls for the County of San Diego.

Current Clients Include:

- Arts: A Reason to Survive — Strategic Planning, Resource Development
- Center ARTES (CSUSM) — Art-Opportunity Program Management, Grant Writer
- RISE San Diego — Faculty for Urban Leadership Program, Special Event Coordinator
- San Diego Cultural Arts Alliance — Strategic Planning
- Sun and Sea Festival — Co-chair, Event Manager and Fund-raiser
- United Negro College Fund — San Diego Regional Consultant providing Event Coordination, Fund-raising and Community Building

EDUCATION

- Fulbright Scholarship to India: The Role of Puppetry in Education
- Merritt College, Oakland: Sociology, Journalism, and Creative Writing, 1980
- San Diego City College: Accounting and Computer Information Systems, 1986
- Pacific Bell's Fund-raising Skills Training Seminar: Certificate of Completion, 1989

PUBLICATIONS – Original Works

- *Pain, Passion, Poetry*, co-authored with Leroy Brady, 2009
- *Teaching English Language Learners Through the Arts – A SUAVE Experience*
 - by Merryl Goldberg; Chapter Contribution, "Loving the Logistics," 2001
- *From the Soul of a Poet*, a collection of poetry, co-authored with Leroy Brady, 1995
- *The Jazzspel Journal* – Poetry Corner, Fall 1998
- *Collectively Creatin' – Words and Images from African American Writers & Artists*, 1997

AWARDS & RECOGNITIONS

- April 2018, Received Hidden Figures Award from the Black American Political Association of California for work in Art and Culture and STEAM programs
- May 2017; awarded MOXIE Theatre's Woman of Grit and Determination for her work in Arts and Culture
- February to March 2014; featured as an "Art and Culture Leader" in the Women's History Museum of California's exhibit; Beautiful, Brilliant and Brave: A Celebration of Black Women
- Aesthetics, Inc., 2010, Outstanding Performance Award
- Bob Marley Peace Award
- Faith Nightingale Award for Community Service
- San Diego Kuumba Fest, Founders Award
- Special Commendation, Mayor of San Diego for Coordination of Holiday Shelter for the Homeless